CEP Confidentiality Policy:
The Center for Effective Philanthropy has surveyed thousands of grant applicants over the past decade and always treats responses as completely confidential:

- We do not report or share individual results or identifying characteristics of respondents with the Kenneth Rainin Foundation.
- We will not share the names of applicants that did or did not respond to the survey with the Kenneth Rainin Foundation.
- We only report average results to funders. Your response will be averaged with other responses to protect the identity of all individual respondents.

If you’d like to learn more about how CEP shares results with funders and how funders use it to improve their work, watch this short video about CEP’s Grantee Perception Report: [www.cep.org/gprvideo](http://www.cep.org/gprvideo)

Please respond online by June 15, 2018

Please respond to as many questions as possible. Previous respondents have found that this survey takes approximately 15 minutes to complete.

Your response is very important and helps the Foundation improve its ability to work with nonprofit organizations.

Please feel free to contact Carly Marchioni at CEP with any questions:
Toll Free: 866-545-0800 ext. 255 or 617-492-0800 ext. 255
Email: survey@cep.org

Thank you for your participation in this study.

PLEASE NOTE: This survey is intended for organizations that have at one time had a funding application declined by the Foundation. If your organization has had a separate grant proposal approved, someone else in your organization may receive a separate survey about experiences as a grantee of the Foundation.
KENNETH RAININ FOUNDATION – BACKGROUND QUESTIONS

Please choose a recent grant proposal that was declined by Kenneth Rainin Foundation (referred to as “the Foundation”) to keep in mind when answering the survey. If your organization applied for other grants from the Foundation for which you were not the main contact, other members of your organization may have been asked to fill out the survey for those separate grant proposals.

1. At this point in time, what is one word that best describes the Foundation?

______________________________

ABOUT YOUR ORGANIZATION

2. What is the approximate annual operating budget of your organization (in U.S. dollars)?

$ □ □ □ , □ □ □ , □ □ □ .00

3. Was this your organization’s first funding application to the Foundation?

☐ Yes ☐ No

4. Has your organization ever received funding from the Foundation?

☐ Yes ☐ No

GENERAL IMPRESSIONS OF THE FOUNDATION

5. How clearly has the Foundation communicated its goals and strategy to you?

1 2 3 4 5 6 7
Not at all clearly Extremely clearly

6. Overall, how would you rate the Foundation’s impact on your field?

☐ Don’t know 1 2 3 4 5 6 7
No impact Significant positive impact

7. Overall, how would you rate the Foundation’s impact on your local community?

☐ Don’t know 1 2 3 4 5 6 7
No impact Significant positive impact

8. How accessible do you believe the Foundation is to applicants?

1 2 3 4 5 6 7
Some organizations are favored over others Everyone has equal access
ABOUT YOUR ORGANIZATION’S GRANT PROPOSAL

9. Describe the recent grant proposal to the Foundation about which you are responding.
   a. Type of funding: (Please check only one category)
      □ Program/project support
      □ General operating/core support
      □ Capital support: building/renovation/endowment support/other
      □ Scholarship or research fellowship
      □ Technical assistance/capacity building
      □ Event/sponsorship funding

   b. What was the dollar amount of your grant proposal to the Foundation (in U.S. dollars)?
      $□□□□, □□□□, □□□□.00
      □ Don’t know

FUNDING APPLICATION PROCESS

10. Why did you apply to the Foundation for funding? (Please check all that apply)
    □ Encouraged to apply by Foundation staff
    □ Responded to a call for proposals or other solicitation
    □ Read the funding guidelines and thought your proposal fit
    □ Encouraged to apply by people other than Foundation staff
    □ Seemed like a logical follow-up to a previous grant
    □ Is a major local funder, so seemed like a logical place to seek funding
    □ Is a major funder in your field, so seemed like a logical place to seek funding
    □ Other (please specify):__________________
    □ Don’t know

11. Which of the following were part of the selection process by which your funding application was reviewed? (Please check all that apply)
    □ Letter of intent/letter of inquiry
    □ In-person conversations with Foundation staff at the Foundation’s offices
    □ Phone conversations with Foundation staff
    □ None of the above

12. How involved was Foundation staff in the development of your grant proposal?
    1 No involvement  2  3  4  5  6  7 Substantial involvement

13. How helpful was participating in the Foundation’s selection process in strengthening the organization/program to which the grant funding would have been directed?
    1 Not at all helpful  2  3  4  5  6  7 Extremely helpful
14. Please indicate whether you used any of the following resources, and if so how helpful you found each. *(please check all that apply and note that the Foundation may or may not offer each of the following resources.)*

<table>
<thead>
<tr>
<th>We used:</th>
<th>How helpful was it?</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Foundation’s funding guidelines</td>
<td></td>
</tr>
<tr>
<td>The Foundation’s website</td>
<td></td>
</tr>
<tr>
<td>Individual communication with Foundation staff</td>
<td></td>
</tr>
<tr>
<td>None of the above</td>
<td></td>
</tr>
</tbody>
</table>

Please check all that apply and note that the Foundation may or may not offer each of the following resources.

15. How consistent was the information provided by different communications resources, both personal and written, that you used to learn about the Foundation?

- [ ] Used one or no resources
- [ ] Not at all consistent
- [ ] 1
- [ ] 2
- [ ] 3
- [ ] 4
- [ ] 5
- [ ] 6
- [ ] 7

Completely consistent

16. As you developed your grant proposal, how much pressure did you feel to modify your organization’s priorities in order to create a grant proposal that was likely to receive funding?

- [ ] No pressure
- [ ] 1
- [ ] 2
- [ ] 3
- [ ] 4
- [ ] 5
- [ ] 6
- [ ] 7

Significant pressure

17. Please estimate the total number of hours you and your staff spent on the grant proposal and selection process.

__________ hours

**PROPOSAL DECLINE**

18. How much time elapsed from initial submission of your grant proposal to the final decision not to fund your proposal?

- [ ] Less than 1 month
- [ ] 1 month – 3 months
- [ ] 4 months – 6 months
- [ ] 7 months – 9 months
- [ ] 10 months – 12 months
- [ ] More than 12 months
- [ ] Don’t know

19. Please choose from below the option that most resembles the reason *the Foundation gave* when it declined to fund your proposal. *(Please check only one)*

- [ ] No reason was provided. *(skip to question 21)*
- [ ] A reason such as “not enough funds to go around” or “too many good proposals”
- [ ] A reason such as “doesn’t fit Foundation priorities/guidelines,” *with no* explanation as to why
- [ ] A reason such as “doesn’t fit Foundation priorities/guidelines,” *with an* explanation as to why
- [ ] Other; the reason does not resemble any of those listed above *(please specify):*
20. How would you rate the honesty of the reason(s) the Foundation gave for declining to fund your proposal?

1 2 3 4 5 6 7
Not at all honest  Extremely honest

21. Would you consider applying for funding from the Foundation in the future?

☐ Yes  ☐ No

22. After your proposal was declined did you:

a. Request any feedback or advice from the Foundation?

☐ Yes  ☐ No  ☐ Don’t know

b. Receive any feedback or advice from the Foundation?

☐ Yes  ☐ No  ☐ Don’t know (skip to question 24)

23. Please rate the feedback and advice you received in terms of its helpfulness in strengthening future proposals to this funder:

1 2 3 4 5 6 7
Not at all helpful  Extremely helpful

24. Please comment on the quality of the Foundation’s processes, interactions and communications. Your answer will help us better understand what it is like to work with the Foundation. (You are not limited in the length of your response.)

__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________

25. Overall, how responsive was Foundation staff?

1 2 3 4 5 6 7
Not at all responsive  Extremely responsive

26. Overall, how fairly did the Foundation treat you?

1 2 3 4 5 6 7
Not at all fairly  Extremely fairly

27. How well does the Foundation understand your organization’s strategy and goals?

☐ Don’t know 1 2 3 4 5 6 7
Limited understanding  Thorough understanding
28. How well does the Foundation understand the field in which you work?

- Don’t know
- Limited understanding of the field
- Regarded as an expert in the field

29. How well does the Foundation understand the local community in which you work?

- Don’t know
- Limited understanding of the community
- Regarded as an expert on the community

30. What specific improvements would you suggest that would make the Foundation a better funder? (You are not limited in the length of your response.)

_________________________________________________________________________________________________
_________________________________________________________________________________________________
_________________________________________________________________________________________________

31. How well does the Foundation understand the social, cultural, or socioeconomic factors that affect your work?

- Not applicable to my organization’s work
- Limited understanding
- Thorough understanding

32. How aware is the Foundation of the challenges that your organization is facing?

- Not at all aware
- Extremely aware

33. Overall how transparent is the Foundation with your organization?

- Not at all transparent
- Extremely transparent
KENNETH RAININ FOUNDATION – ADDITIONAL QUESTIONS

A. Please indicate how strongly you associate the Foundation with each of the following characteristics:

_The Kenneth Rainin Foundation..._

<table>
<thead>
<tr>
<th></th>
<th>Do not associate with the Foundation</th>
<th>Strongly associate with the Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Builds fields other funders aren’t addressing</td>
<td>1 2 3 4 5 6 7</td>
<td></td>
</tr>
<tr>
<td>Convenes diverse perspectives to contribute to conversations</td>
<td>1 2 3 4 5 6 7</td>
<td></td>
</tr>
<tr>
<td>Demonstrates accountability to nonprofits and the sector</td>
<td>1 2 3 4 5 6 7</td>
<td></td>
</tr>
<tr>
<td>Is open to ideas about the best approaches to achieve its goals</td>
<td>1 2 3 4 5 6 7</td>
<td></td>
</tr>
</tbody>
</table>
DEMographics

34. What is your position? (Please check only one)
   - Executive Director/CEO
   - Other Senior Management
   - Project Director
   - Development Director
   - Other Development Staff
   - Volunteer

35. What is your gender identity? (Please check only one)
   - Female
   - Male
   - Prefer to self-identify (Optional, please describe): ________________
   - Prefer not to say

36. What is your race/ethnicity? (Please check all that apply)
   - African-American/Black
   - American Indian or Alaska Native
   - Asian (including the Indian subcontinent)
   - Hispanic/Latino
   - Pacific Islander/Native Hawaiian
   - White
   - Race/ethnicity not included above
   - Prefer not to say

37. What is the name of your organization? (Please note this question is optional. If you indicate your organization’s name, your responses will remain confidential and your organization’s name will not be shared with the Foundation.)

________________________________________________________________________

Thank you for participating in this important survey. Your time and candid feedback are appreciated.