Applicants will be evaluated on the following criteria:

- Evidence of mutually beneficial and authentic partnerships between organizations and artists to create works in which their collaboration is central to the project's development
- The timeliness and compelling nature of the project
- How thoughtfully the project considers the unique context of where it will take place and the relevance to the communities it seeks to serve
- Evidence of a thoughtful approach to community engagement
- Rigor and impact of past work
- Originality of the artist’s work and the project
- Documented track record of successful project outcomes demonstrating the applicant’s ability to execute a project of this nature
- Capacity to fulfill all of the requirements of the grant as reflected above

Overall goals of the program in relation to the projects:

- Are visionary, timely projects with potential for deep impact on communities served
- Include an artist-initiated process of community engagement
- Expand the boundaries of public art and support artists in advancing their practice
- Leverage civic and neighborhood resources and cultural assets

Use the following scoring scale to provide each criteria a score a 1, 4, 7 or 10 for a total possible top score of 50:

<table>
<thead>
<tr>
<th>Score</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>Exemplary, far exceeds criteria</td>
</tr>
<tr>
<td>7</td>
<td>Strong; exceeds criteria</td>
</tr>
<tr>
<td>4</td>
<td>Average, meets criteria</td>
</tr>
<tr>
<td>1</td>
<td>Weak, does not meet criteria</td>
</tr>
</tbody>
</table>

Rigor and impact of past work

Consider both the qualifications and past projects of the artist(s), organization and project leadership

Place-based approach

Consider how thoughtfully the project considers the unique context of where it will take place and the relevance to the communities it seeks to serve

Innovation and originality

Consider the compelling nature of the project, the unique connections it seeks to create or the timely conversations it seeks to incite

Thoughtful approach to community engagement

Consider demonstration of community support and/or input in the project development process as well as the opportunities for diverse audience engagement the project presents

Capacity to fulfill requirements

Consider the soundness of the project’s scope, plan and budget, as well as the strength of the collaboration among project partners