The Kenneth Rainin Foundation envisions a world where Bay Area artists thrive. We believe that visionary artists push the boundaries of creative expression, tell diverse stories and reflect on contemporary issues relevant to ourselves and the world around us. At this critical juncture for American society, the artist's voice must be elevated to help us transcend divisions and reconnect us with our humanity.

**Goal**

Bay Area Artists Thrive

**Strategies**

- Support diverse, visionary artists
- Advance equity through systems change

**Tactics**

- Fund artists in dance, film, theater and public space
- Embrace artists' evolving practices
- Research issues facing the arts sector
- Invest in equitable models for supporting artists
- Pilot programs and share what we learn

**Outcomes**

- Artists have the resources they need to create and thrive
- Reimagined models center equity to unleash creativity